



Hello! I'm a creative hybrid designer with a Diploma in the field who is passionate about building strong visual stories through branding, layout design, social media design, UI/UX and more. I create designs that balance playful thinking with emotional depth, inspired by everyday cultural experiences. Whether building structured systems or exploring expressive processes, I aim to craft work that feels honest, human, and thoughtful.

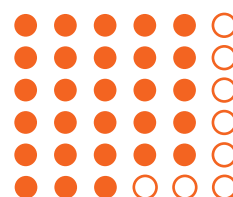
Education

Diploma in Creative Media in New Technology
Raffles College in Higher Education Kuala Lumpur
Sep 2023 - Current

Senior Unified Examination Certificate (SUEC)
Chong Hwa Independent High School Kuala Lumpur
2017 - 2022

Software Skill

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe XD
Capcut
Adobe Premiere Pro



Practical Experience

Brochure Design
AI Chatbot Workshop by SVT
May 2025

- ★ Designed brochure layout for clear event communication
- ★ Applied consistent branding and visual hierarchy

Branding & Packaging Design
HUA LUO (Modern Chinese Fashion Brand)
June 2025

- ★ Developed brand logo based on concept brief
- ★ Designed stationeries and packaging with consistent visuals
- ★ Prepared final artwork for production
- ★ Coordinate with printer and handled mockup printing

Art Teacher
Pandora Artisto, Kuala Lumpur
Oct 2023 - Mar 2024

- ★ Conducted weekly art lessons for students aged 5-12
- ★ Guided creative thinking and self-expression through drawing, painting, and mixed media techniques

Sales Advisor
COS store, KLCC
May 2024 - Current

- ★ Delivered close customer service and product knowledge
- ★ Handled cashiering, returns, throughout daily store operations
- ★ Assisted in inventory tasks including delivery and restocking
- ★ Worked in team to meet sales goals and maintain brand values

Design Skill

Illustration
Branding Design
Layout Design
Packaging Design
Photography
UI/UX Design
Creative Coding

Soft Skill

Conceptual Thinking
Team Player
Adaptability
Multitasking
Flexibility

Language

Mandarin
English
Bahasa Melayu
Cantonese

Creative Program Participation

Braun Büffel Styling Program
Mar 2024

- ★ Contributed styling and social media content creation
- ★ Supported the brand's styling showcase runway show

Rangoli Art Campaign by Fahrenheit 88
Oct 2024

- ★ Assisted in the production of kolam artworks
- ★ Collaborated with team to complete visual setup